**Report for Excel-Challenge**

1. From the data provided, we can conclude the following:
   1. The majority of Kickstarter campaigns are related to the theater category.
   2. The top 3 sub categories with the highest probability of success is “rock”, “documentary”, and “hardware”.
   3. December is the worst time to begin a Kickstarter campaign
2. Some limitations of this data include the number of backers who may has exited their initial pledge. Also, while we do have a mean of the donation, we do not have specifics on the range of donations including the maximum, minimum, median, and mode. We don’t have any information to provide background on the “staff pick” or “spotlight” designations.
3. Other charts and tables would include a chart showing the relationship between “staff pick” and “state”. A table and chart illustrating the “state” of the campaign by “country”. Pie chart of “Sub-Category” measured by “Goal” and filtered by “Category”.